



Dear Friend:

On behalf of the Board of Directors of Community Institute for Psychotherapy, we thank you for considering sponsorship of CIP's 2023 ***Raising Healthy Families Community Education Series***. Co-hosted each year with the Marin County Office of Education (MCOE), ***Raising Healthy Families*** is designed to provide parents, educators, and community members with the latest information they need on important issues to support children's resilience and healthy development.

This year, as previously, our 2022 ***Raising Healthy Families*** presentations generated enthusiastic responses from attendees:

- *Fantastic presentation; perfect pace, great slides and graphics. Thank you!*
- *Warm hearted, gentle presenter with good suggestions.*
- *Deeply appreciated the approach of "respecting and really seeing teens."*
- *Thanks again, CIP, for another remarkable workshop.*

We are very excited about our 2023 ***Raising Healthy Families*** series, taking place on four evenings in March. As this year, we expect record numbers of attendees. Please see the enclosed flyer for more information on our 2023 year's program topics and presenters.

We hope you will lend your sponsorship support to this invaluable community resource. Sponsorships quite simply make this community education series possible. Because of your support, **all presentations are free and open to the public**. Your participation raises community awareness both of the ***Raising Healthy Families*** events themselves and the valuable information they provide, as well as availability of CIP's quality, affordable mental health care for families, children and adults.

Most importantly, your funding goes directly to support CIP's sliding scale and pro bono mental health services, assuring that disadvantaged families and individuals have access to the quality mental health care they need to regain emotional stability and live full, productive lives, making our community safer and healthier for all.

As a 2023 ***Raising Healthy Families*** sponsor, your support will be recognized through a year-long, comprehensive multimedia publicity campaign: Your company logo and profile will be shared on CIP's website and you will benefit from promotion through print and monthly online newsletters, press releases, and social media. We've included more details on our "Sponsor Benefits." As you can see, early commitment yields the greatest benefits.

At a time when families and communities are urgently seeking guidance on how to best address today's mental health crisis among children and adolescents— rising rates of depression, anxiety, and self-harm—the information ***Raising Healthy Families*** provides could not be more important. We hope you will agree and once again lend your generous support to this vital community resource.

Please feel free to contact me at (415) 459-5999 ext. 100 or email me at rjberenson@cipmarin.org with questions or comments. I've enclosed a "Sponsor Response Form" for your convenience in getting back to us. We look forward to hearing from you.

Sincerely,

Robin Joy Berenson, PhD, LMFT
Executive and Clinical Director



2023 Raising Healthy Families Community Education Series

Co-hosted by the Marin Office of Education, all events are free and open to the public, and held at the San Rafael Community Center, 618 B St., San Rafael. For more information, please call (415) 459-5999 #101. Or visit www.cipmarin.org for more information and to register.

WEDNESDAY, MARCH 1, 2023, 6 PM – 8 PM

The Other Important Conversation: How to Talk with Kids About Online Pornography

Presented by Mark Edwards, LMFT

Attendees will be given tools and suggestions to address the issue of online pornography, both for parents whose younger children have not yet accessed online pornography, and those who are concerned about their older children's current use.

Mark Edwards, LMFT, is a psychotherapist, trainer, teacher, and consultant.

WEDNESDAY, MARCH 8, 2023, 6 PM – 8 PM

Talking to Children and Adolescents About Suicide, Self-Harm, and Other Risk Behaviors

Presented by Dana Meeks, PhD

While violence, suicidality, and mental health struggles in general continue to increase significantly in our society, our children and teens are exposed to a vast amount of content and influence on social media and the internet. This talk will provide attendees with advice on how, when, and what to say to children and teens about suicide, self-harm, and other risk behaviors.

Dana Meeks, PsyD, is the Manager of Clinical and Psychological Services at Alta Bates Medical Center and the Clinical Director of a private group practice in Oakland.

WEDNESDAY, MARCH 15, 2023, 6 PM – 8 PM

The Boy Crisis: Why Our Sons Are Struggling—and What We Can Do About It

Presented by Warren Farrell, PhD

This talk will provide parents with information on how to create family dinner nights that don't become family dinner nightmares; why dad involvement enhances children's well-being in more than fifty ways; and how to transform the seven major differences between dad- and mom-style parenting into checks-and-balance parenting, and much more.

The author of several bestselling books, Dr. Warren Farrell has been chosen by the Financial Times of London as one of the world's top 100 thought leaders.

THURSDAY, MARCH 23, 2023, 6 PM – 8 PM

“Acing Parent-Teen Partnership”: Five Skills from Relationship Science to Optimize Adolescent Development

Presented by Amanda Mason, PsyD

In this presentation, Dr. Mason will clarify how parents can use recent research to support the development of healthy socio-emotional skills in their teens. Understanding how to move skillfully through tough times with teens, offers parents confidence as it grows trust and workability in the parent-teen relationship.

Amanda Mason, PsyD, is a licensed clinical psychologist in private practice in Marin County, and an Assistant Clinical Director at CIP.

Community Institute for Psychotherapy
1330 Lincoln Avenue, Suite 201, San Rafael, CA 90901



2023 *Raising Healthy Families* Community Education Series

Sponsor Benefits

Each year, CIP delivers quality, affordable mental health services to hundreds of vulnerable families, adults, and children facing special challenges, providing a critical safety-net in our community. By becoming a **Raising Healthy Families** Sponsor, you enable CIP to continue to bring healing, health, and hope of a brighter tomorrow to those most in need in our community. *Early commitments yield the greatest benefits.*

All ***Raising Healthy Families* Sponsors** will be recognized during a year-long publicity campaign.

- Our *Raising Healthy Families* webpage with sponsor logos and profiles will be a direct link from CIP's home page.
- Regular *Raising Healthy Families* columns in our print and monthly online newsletters.
- *Raising Healthy Families* press releases distributed to online, print, and social media.

Advocate \$10,000

- Top listing and acknowledgment in all *Raising Healthy Families* publicity.
- A half-page article with logo and photo in CIP's print and electronic newsletter.

Steward \$5,000

- Prominent listing and acknowledgment in all *Raising Healthy Families* publicity.
- A quarter-page article with logo and photo in CIP's print newsletter.

Partner \$2,500

- Listing and acknowledgment in all *Raising Healthy Families* publicity.
- A profile with logo and photo in CIP's print newsletter.

Supporter \$1,000

- Listing and acknowledgment in *Raising Healthy Families* publicity, including CIP's print newsletter.

CIP is a 501(c)(3) organization and donations are tax deductible to the fullest extent of the law. ID 94-2499583.



2023 Raising Healthy Families
Community Education Series

Sponsor Response Form

To: Community Institute for Psychotherapy
Fax: (415) 459-5602
Email: admin@cipmarin.org

Please type or print clearly

Contact Name

Business/Company name as it should appear in all publicity materials

Mailing Address

Phone: _____ E-mail: _____

Sponsorship Level:

Advocate (\$10,000) Steward (\$5,000) Partner (\$2,500) Supporter (\$1,000)

We appreciate your willingness to send your payment as soon as possible.

Credit card: Card # _____ Exp. Date: _____ CID#: _____

Check made payable to "Community Institute for Psychotherapy"
and sent to CIP, 1330 Lincoln Avenue, #201, San Rafael, CA 94901.

Please send me an invoice.

Thank you for supporting CIP and our work in the community!
Tax ID # 94-2499583

Questions? Phone (415) 459-5999, # 101 or email admin@cipmarin.org.

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