



Community Institute for Psychotherapy

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September 1, 2020

Dear Bay Area Business Leader:

On behalf of the Board of Directors of Community Institute for Psychotherapy, we invite you to become a sponsor of CIP's fourth annual *Raising Healthy Families* Community Education Series to take place in spring 2021.

Co-hosted by the Marin Office of Education, *Raising Healthy Families* brings noted Bay Area experts to address topics of greatest urgency for families today. Our goal is simple: To provide parents and other community members with the information, tools, and strategies to raise children who are compassionate, resilient, and ready to learn. Attendance is free and open to all.

As a *Raising Healthy Families* sponsor, your support will be recognized through a comprehensive multimedia publicity campaign: Your company logo and profile will be shared on CIP's website and you will benefit from promotion through print and monthly online newsletters, press releases, and social media. We've included more details on the enclosed "Sponsor Benefits." As you can see, early commitment yields the greatest benefits.

From its first year, *Raising Healthy Families* has drawn enthusiastic attendees from throughout Marin. In 2021, we are expanding the series to include a fourth program entirely in Spanish at Pickleweed Park in San Rafael. Three other events will be held at the San Rafael Community Center.

All event proceeds go directly to support CIP's vital safety-net programs. During this critical time, CIP remains dedicated to offering maximum access to quality care for Marin's most underserved families, children and adults. Your sponsorship support at the highest level will greatly strengthen our ability to do so. We hope you will join us in this effort.

Thank you for your thoughtful consideration of our invitation to become a sponsor of our 2021 *Raising Healthy Families* Community Education Series.

Sincerely,

A handwritten signature in cursive script that reads 'Robin Joy Berenson'.

Robin Joy Berenson, PhD, LMFT
Executive & Clinical Director