



Community Institute for Psychotherapy

1330 Lincoln Avenue, Suite 201 + San Rafael, CA 94901-2141
Phone: (415) 459-5999 + Fax: (415) 459-5602 + www.cipmarin.org

Dear Sponsor,

The Board of Directors of the Community Institute for Psychotherapy is pleased to invite you to lend sponsorship support to an important community-wide event taking place in March 2019: CIP's second annual *Raising Healthy Families* Series for parents, educators, and other community members.

Based on our successful 2018 event, co-hosted by the Marin Office of Education, the 2019 Raising Healthy Families will provide attendees with strategies and tools to overcome the many challenges facing families today. Through presentations by noted Bay Area experts, attendees will gain information that will empower them to help raise children who are curious, compassionate, and resilient.

As a *Raising Healthy Families* Series Sponsor, you will be recognized for your support through a comprehensive multimedia campaign, including your company logo and profile on CIP's website, and promotion through print and monthly online newsletters, press releases, and social media. (Please see enclosed "Sponsor Benefits.")

All Raising Healthy Family proceeds go directly to support CIP's safety-net programs for disadvantaged families and individuals, providing them access to the quality care they need to regain emotional stability and live full, productive lives.

We hope that you will join other businesses and organizations in lending your support as a Sponsor of this important event. Please take a moment to review the enclosed information about the series and Sponsor Benefits. We've enclosed a Sponsor Response Form for your convenience in getting back to us.

Please feel free to contact me at (415) 459-5999 ext. 100 or email rjberenson@cipmarin.org with questions or comments. We look forward to hearing from you.

Sincerely,

A handwritten signature in cursive script that reads "Robin Joy Berenson".

Robin Joy Berenson, PhD, LMFT
Executive and Clinical Director



Series Details

CONTACT: Dr. Robin Joy Berenson, CIP, (415) 459-5999 ext. 100

CO-HOSTS: **Community Institute for Psychotherapy**, a tax-exempt, nonprofit organization, and the **Marin County Office of Education**.

AUDIENCE: Parents, educators, and other community members. Spanish translation will be provided.

WHAT: **Teen Cannabis and Alcohol Use: What Parents Can Do** with Adam Nelson, MD

WHEN: Saturday, March 2, 2019, 9am – 11am

WHERE: Marin County Office of Education
1111 Las Gallinas Ave, San Rafael, CA 94903

WHAT: **Raising Boys to be Heroes in an Age of Villains** with Mark Edwards, LMFT

WHEN: Tuesday, March 12, 2019, 6pm – 8pm

WHERE: San Rafael Community Center
618 B Street, San Rafael, CA 94901

WHAT: **Embodied Resilience: Mindfulness for Challenging Times** with Shai Lavie, LMFT

WHEN: Thursday, March 28, 2019, 6pm – 8pm

WHERE: San Rafael Community Center
618 B Street, San Rafael, CA 94901

ADMISSION: Free (Donations welcomed)

PURPOSE: The purpose of this series is to educate community members about critical issues and challenges facing our families today. Through presentations by noted Bay Area experts, attendees will gain information and tools that will empower them to help raise children who are curious, compassionate, and resilient. We know that when we raise healthy families, we make our community safer, healthier, and more inclusive.

SPONSOR

BENEFITS: *Raising Healthy Families* Sponsors will be recognized for their support through a year long comprehensive multimedia publicity campaign including company logo and profile on CIP's website and promotion through print and monthly online newsletters, press releases, and social media. Please see enclosed "Sponsor Benefits"

PROCEEDS: All series proceeds will go directly to support CIP's safety-net programs for disadvantaged families and individuals, providing them access to the quality care they need to regain emotional stability and live full, productive lives.



Series Sponsor Benefits

Each year, CIP delivers quality, affordable mental health services to hundreds of vulnerable disadvantaged families, adults, and children, providing a critical safety-net in our community. By becoming a *Raising Healthy Families* Sponsor, you enable CIP to continue to bring healing, health, and hope of a brighter tomorrow to those most in need in our community.

All **Raising Healthy Family Sponsors** will be recognized during a year-long publicity campaign:

- Our *Raising Healthy Families* webpage with sponsor logos will be a direct link from CIP's home page.
- Regular *Raising Healthy Families* columns in our print and monthly online newsletters.
- Community Conference press releases to online, print, and social media.

Advocate \$10,000

- Top listing and acknowledgment in all *Raising Healthy Families* publicity.
- A half-page article with photo in CIP's print and electronic newsletter.

Steward \$5,000

- Prominent listing and acknowledgment in all *Raising Healthy Families* publicity.
- A quarter-page article with photo in CIP's print newsletter.

Partner \$2,500

- Listing and acknowledgment in all *Raising Healthy Families* publicity.
- A profile with photo in CIP's print newsletter.

Supporter \$1,000

- Listing and acknowledgment *Raising Healthy Families* publicity, including CIP's print newsletter.

Early commitments yield the greatest benefits. All funds are due December 1, 2018.

CIP is a 501(c)(3) organization and donations are tax-deductible (ID# 94-2499583).

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San Rafael, CA 94901





**RAISING HEALTHY FAMILIES:
BUILDING CONNECTION, COMPASSION,
AND COMMUNITY**

A COMMUNITY SERIES

Co-hosted by
Community Institute for Psychotherapy &
The Marin County Office of Education

THANK YOU TO OUR 2018 SPONSORS:

- ▲ Reflections ▲
- ▲ First Federal Savings & Loan of San Rafael
- ▲ Newport Academy
- ▲ San Rafael Elks/ Silvio Cheda Trust ▲ Union Bank
- ▲ Bank of Marin ▲ Delfino Green & Green
- ▲ Luther Burbank Savings ▲ Mechanics Bank
- ▲ Montecito Market Place Associates/Seagate Properties, Inc.
- ▲ The Muldavin Company Inc.
- ▲ Sunny Hills Services
- ▲ Wilson, Markle, Stuckey, Hardesty & Bott, LLP ▲ Wordsworth

COMMUNITY PARTNERS:

- ▲ Buckelew Programs ▲ Canal Alliance
- ▲ Center for Domestic Peace ▲ CHADD of Marin ▲ Family Works
- ▲ Jewish Family & Children Services ▲ Lifehouse ▲ Marin Y ▲ Matrix Parent Network &
Resource Center
- ▲ NAMI Marin ▲ San Rafael City Schools



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San Rafael, CA 94901



Sponsor Response Form

To: Community Institute for Psychotherapy

Fax: (415) 459-5602

Email: admin@cipmarin.org

Please type or print clearly

Contact Name

Business/Company name as it should appear in all publicity materials

Mailing Address

Phone: _____ **E-mail:** _____

Sponsorship Level:

Advocate (\$10,000) Steward (\$5,000) Partner (\$2,500) Supporter (\$1,000)

We appreciate your willingness to send your payment as soon as possible.

Early commitment yields the greatest benefits (see "Sponsor Benefits").

All funds are due December 1, 2018.

Credit card: Card # _____ **Exp. Date:** ____ **CID#:** ____

Check made payable to "Community Institute for Psychotherapy."
and sent to CIP, 1330 Lincoln Avenue, #201, San Rafael, CA 94901.

Please send me an invoice.

Thank you for supporting CIP and our work in the community!

Questions? Phone (415) 459-5999, ext. 101 or email admin@cipmarin.org.

